



## 2010 AIABALTIMORE ANNUAL SPONSORSHIP OPPORTUNITIES

AIABaltimore has an annual sponsorship program to simplify the giving of major supporters of our programs. The annual sponsors are listed on page three of each newsletter, in the membership directory, and at programs throughout the year. Below is a breakdown of the events sponsored for each level of giving. We hope you and your firm will consider joining this illustrious group. We are very grateful to all of our 2009 AIABaltimore annual sponsors.

| Event/Committee  | Gold         | Silver       | Architecture Firm | <i>NEW</i> Bronze Sponsorship |
|--|--------------|--------------|-------------------|-------------------------------|
| Associates Committee Programs                            | \$200        | \$200        | \$200             |                               |
| Continuing Education Programs                            | \$250        | \$250        | \$250             |                               |
| Design Awards Program                                    | \$500        | \$250        | \$500             | \$250                         |
| Golf Outing  | \$500        | \$150        | \$500             |                               |
| Lecture Series (4 Lectures)                              | \$550        | \$350        | \$550             | \$350                         |
| Committee on the Environment                             | \$200        | \$150        |                   |                               |
| Historic Resources Committee                             | \$100        | \$ 50        |                   |                               |
| Professional Affiliates Membership                       | \$400        | \$400        |                   | \$400                         |
| Professional Affiliates Program                          | \$200        | \$200        |                   |                               |
| Two 1/4 page Ads in Newsletter                           | \$100        |              |                   |                               |
| Total per Sponsorship Level                              | \$3,000      | \$2,000      | \$2,000           | \$1,000                       |
| <i>Additional Newsletter Advertising per 1/4 page Ad</i> | <i>\$120</i> | <i>\$120</i> | <i>\$120</i>      |                               |

For 2010, AIABaltimore introduces a Bronze annual sponsorship, \$1000 paid by December 1, 2009 includes \$400 professional affiliate annual dues; \$350 for the 2010 Spring Lecture Series; and \$250 for the 2010 Excellence in Design Awards.

### NOTES

If necessary, Professional Affiliate members may redistribute some of their giving within the framework of the two (Gold and Silver) sponsorship levels. Please call Karen Lewand, Executive Director, 410.625.2585. Lecture Series covers top two sponsorship opportunities. Design Awards covers sponsor and donor opportunities. Golf Outing covers sponsors and hole sign sponsors. Payment annually or quarterly (in advance per quarter) beginning (due) December 1, 2009 to receive full recognition.

### RECOGNITION

The AIA will provide recognition for these sponsors in the newsletter and publications. Gold Sponsors receive 1/4 page ad 2 times in the newsletter for \$100. 1/4 page ads normally cost \$150 per ad. Rates for additional ads for all annual sponsors are discounted to \$120 per ad. Ads are scheduled at AIA discretion. It is the sponsor's responsibility to provide this ad to Ali at [ahorwitz@aiabalt.com](mailto:ahorwitz@aiabalt.com).

### COMMITTEES

This annual giving will partially cover these committee's expenses. However, fund-raising will still be necessary, especially for major opportunity sponsors.