

AIABALTIMORE ADVERTISING RATE SHEET

Newsletter Advertising Dimensions & Rates

<u>Ad Size</u>	<u>1-time rate</u>	<u>6-times or more</u>
(Paid in full, in advance)		
¼ page (3 ½" w x 4 ¾" h)	\$150	\$125
½ page (7" w x 4 ¾" h)	\$275	\$250
Full page (7" w x 9 ½" h)	\$500	\$450
Back ½ page (7" w x 4 ¾" h)	\$325	\$300

For electronic format images, please send in .tif, .gif, or .jpg format at 300 dpi.

Classified Advertisements:

Newsletter: \$1 per word, 20-word minimum
Website: \$100 for up to 100 words, \$1 per word after.
1 month duration.

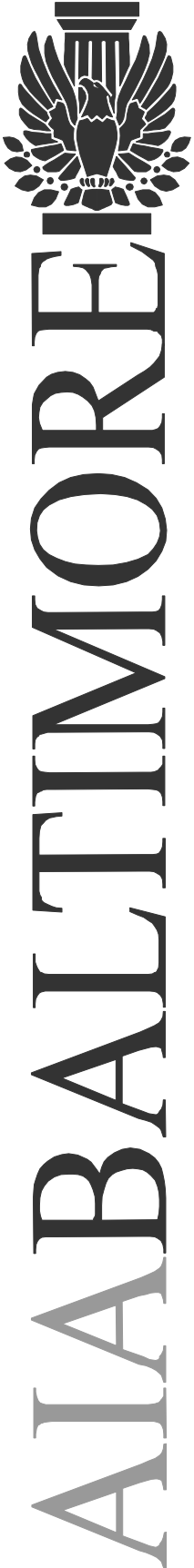
Web Advertising/Sponsorship:

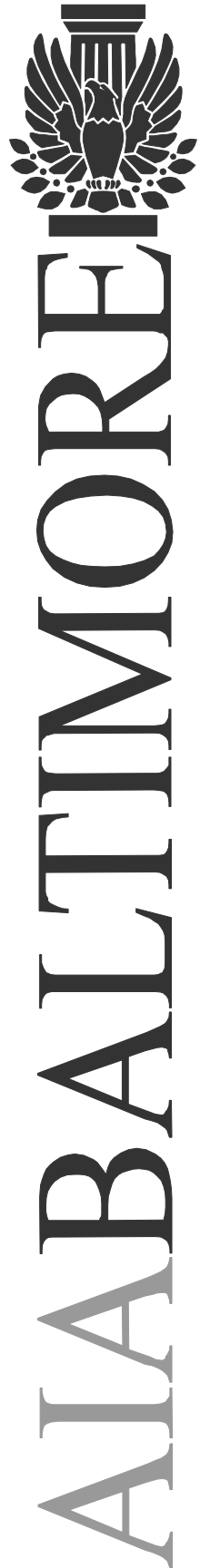
Your company's logo (200 x 200 pixels max) placed at the bottom of the homepage. Can be hyperlinked to your website or an email. If you sign up for one year, you will receive a discount. Payment must be received before publication. Call for prices: 410.625.2585.

Payment:

Payment for all advertising must be received by AIABaltimore prior to publication or posting – if it is not received it will not be published!

For more information, contact Caroline Devereaux, Assistant Director, at 410.625.2585 or cdevereaux@aiabalt.com.





AIABaltimore Newsletter Advertising Contract

- Closing date for copy is the 1st of the preceding month of issue (e.g. June 1 for July issue).
- Payment for advertising must be received by AIA prior to publication – if it is not received it will not be published.
- The AIABaltimore newsletter is published 10 times per year.
- Advertising is to be camera-ready (black and white only) or electronic, preferably .tif or .jpeg images at high resolution.
- Cancellations for advertising are not accepted after the 1st of the month closing date.
- Publisher reserves the right to repeat copy of contract advertisers if new copy if not received by closing date.
- No agency discounts.

Month(s) to be run (check all appropriate boxes):

Newsletter Advertising:

Month to start: _____

- January
- February
- March
- April
- May

Year: _____

- June
- July/August
- September
- October
- November/December

Size of ad:

- ½ page
- ½ page
- Full page
- Classified _____ words

Web Advertising/Sponsorship:

- One Quarter
- Two Quarters
- Three Quarters
- One full year

Month to start _____

Signature: _____ **Date:** _____

Authorizing Person (print): _____

Company: _____

Address: _____

Phone: _____ **Email:** _____